



## HEALTHY LIVING IS JUST A DEAL AWAY

Join Blue365 and start saving today!

As an Excellus BlueCross BlueShield member, you have free access to the industry's best health and wellness discounts through Blue365.

## Blue365 helps you stay healthy for less with exclusive discounts including:

- Discounted gym memberships with access to over 10,000 gyms nationwide from Tivity Fitness Your Way and Gympass
- Wearable devices from Fitbit, Polar, Garmin and more
- Healthy eating discounts (including Jenny Craig and Nutrisystem)
- LASIK eye surgery, hearing aids and much more

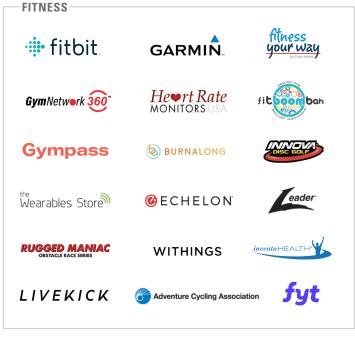
## **Getting Started**

Joining Blue365 and redeeming our deals is easy as 1-2-3. Get started with your free registration at Blue365Deals.com/register

- 1. Click the Join or Check Eligibility Button You'll find these at the middle and top right of the Blue365 home page at Blue365Deals.com
- Enter Your BCBS Member Information
   To check your eligibility, simply enter the first 3 characters in your member ID card.
- 3. Complete Your Registration Enter your personal information, accept our Terms and you are ready to enjoy our deals!

**REGISTER NOW** 

## BEST IN INDUSTRY DISCOUNTS FROM TOP BRANDS



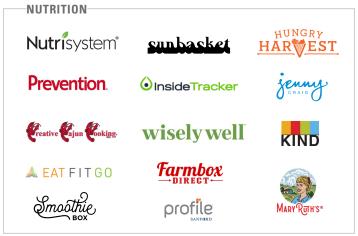












\*Offers are subject to change



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