

## Floral Shop Sales Associate

### Job Description: Flower Sales Associate

#### Position Overview:

We are seeking a dynamic and customer-focused Flower Sales Associate to join our team. As a Flower Sales Associate, you will play a key role in providing exceptional customer service, creating beautiful floral arrangements, and ensuring the overall aesthetic appeal of our flower shop. The ideal candidate should have a passion for flowers, a creative flair, and excellent interpersonal skills.

#### Key Responsibilities:

- **Customer Service:**

- Greet and assist customers with their floral needs, providing recommendations based on occasions and preferences.
- Handle customer inquiries and resolve any issues or complaints promptly and professionally.
- Process sales transactions accurately and efficiently using the POS system.

- **Floral Arrangement:**

- Design and create floral arrangements, bouquets, and displays to meet customer specifications and shop standards.
- Maintain a deep understanding of floral design techniques and trends to provide innovative and attractive arrangements.

- **Inventory Management:**

- Monitor inventory levels and ensure the shop is well-stocked with a variety of fresh flowers, plants, and supplies.
- Assist with receiving and processing flower deliveries, including proper care and storage of flowers.

- **Shop Maintenance:**

- Keep the shop clean, organized, and visually appealing.

- Ensure all displays and products are attractively arranged and regularly updated to reflect seasonal themes and promotions.

- **Sales and Marketing:**

- Promote and upsell additional products such as vases, greeting cards, and gift items.
- Assist in implementing marketing strategies to boost sales, including social media promotions and in-store events.

### **Qualifications:**

- **Education and Experience:**

- High school diploma or equivalent; additional education in floral design or horticulture is a plus.
- Previous experience in a flower shop, retail environment, or customer service role preferred.

- **Skills and Abilities:**

- Strong interpersonal and communication skills with a customer-oriented approach.
- Creative flair and an eye for detail in floral design.
- Ability to work efficiently in a fast-paced environment and manage multiple tasks simultaneously.
- Basic computer skills and familiarity with POS systems.
- Physical ability to stand for extended periods and handle flowers, including lifting and carrying items.

### **Working Conditions:**

- Full-time or part-time positions available, including weekends and holidays.
- Work is primarily performed in a flower shop setting with exposure to varying temperatures due to flower storage requirements.

### **Benefits:**

- Competitive hourly wage with opportunities for commissions and bonuses.

- Employee discounts on floral products and services.
- Training and development opportunities to enhance floral design skills.

**How to Apply:**

Interested candidates should submit a resume and a brief cover letter detailing their experience and passion for floral design. Applications can be submitted in person at our shop or emailed to

Allen Floral Group – DBA:

Chesters Flower Shop and Greenhouses – 1117 York St., Utica, NY 13502 315-797-2360

Creative Florist – 8217 Oswego Road, Liverpool, NY 13090 315-622-2129

Floral Gardens – 8390 Brewerton Road, Cicero, NY 13039 315-699-2036

Shaw & Boehler – 31 Clinton Ave, Cortland, NY 13045 607-756-2879

Sinicropi Florist – 64 Fall St, Seneca Falls, NY 13148 315-568-6345

St. Agnes Florist – 2123 South Ave, Syracuse, NY 13207 315-472-7275